What Is Claimed Is:

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1. An electric heating device for a motor vehicle comprising:

an electrical energy source,

a heating element, and

a regulating circuit, said regulating circuit operatively connecting said electrical energy source to said heating element,

wherein said regulating circuit determines a power level based on a status signal and supplies said power level to said heating element from said electrical energy source, wherein said status signal is related to a current maximum available power level of said electrical energy source.

- 2. The electric heating device of claim 1, wherein said regulating circuit is capable of providing a continuously variable power level to said heating element.
 - 3. The electric heating device of claim 1, wherein said electrical energy source is an alternator.
 - 4. The electric heating device of claim 1, further comprising a user interface, said user interface being capable of providing a visual display indicative of said power level to a user.
- 5. The electric heating device of claim 1, wherein said status signal is further related to at least one of an ambient temperature, an engine temperature, a passenger compartment temperature, a humidity level, a battery voltage, a battery charge state, and an electrical load state.
 - 6. The electric heating device of claim 1, wherein said power level is determined by said

regulating circuit by processing said status signal with a proportional-integral algorithm.

7. A method for regulating the supply of power to a heating element of a motor vehicle, comprising:

determining a status signal, said status signal being related to a current maximum available power level of an electrical energy source,

determining a power level based on said status signal, and

supplying said power level from said electrical energy source to said heating element.

- 8. The method of claim 7, wherein said power level is limited based on a maximum power level of said heating element.
- 9. The method of claim 7, wherein determining said power level is achieved by processing said status signal with a proportional-integral algorithm.

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